# AI Platforms for Modern Development and Deployment

A paper by Marian Veteanu

A visual presentation of Leading AI Studios and Inference Services

## Building apps using foundational models

Building apps using foundational models involves leveraging pretrained models that can be adapted for various tasks such as text generation, summarization, and image recognition.

## Step 1. Select a Foundational Model

Choose a foundational model suitable for your application's needs. Popular foundational models include GPT-4, BERT, CLIP, T5, and DALL·E, which you can access on platforms like Hugging Face, Azure AI, or OpenAI Platform.

## Step 2. Understand the Use Case and Apply Prompt Engineering

Prompt engineering is the process of carefully crafting inputs (prompts) to the model to obtain desired outputs. This is especially crucial for language models like GPT, where the prompt directly affects the quality and relevance of the generated text.

## Step 3. Fine-Tune the Model (Optional)

In some cases, the foundational model will need to be fine-tuned on a domain-specific dataset to achieve better performance for your particular use case. Fine-tuning involves further training the model on labeled data specific to your task, which helps it adjust to the nuances of your application.

## Step 4. Use Retrieval-Augmented Generation (RAG)

RAG involves retrieving relevant documents or data from external sources to improve the model's responses. This is especially useful when working with models like GPT-3 that may not have specific knowledge of newer or proprietary information.

You store the additional information in a vector database (such as Pinecone, FAISS, etc.), which you retrieve and provide to the model to augment its response generation, enhancing the relevance and accuracy of the output.

## Step 5. Deploy Model

After fine-tuning and integrating RAG, deploy the model to production using platforms like Azure AI, AWS SageMaker, Google Vertex AI or others. You can set up APIs to serve the model and make it available for inference in real-time applications.

## Step 6. Integrate with Application

Connect your deployed model to your application via APIs.

```
const response = await fetch(`https://...`, {
    method: 'POST',
    headers: {
        'Content-Type': 'application/json',
        'api-key': apiKey
    },
    body: JSON.stringify({
        messages: [{ role: 'user', content: "Who is Marian Veteanu?" }]
    });
});
```

## Step 7. Monitor and Optimize

Use monitoring tools to track model performance (e.g., latency, accuracy) and detect model drift. Continuous monitoring helps identify when retraining or further fine-tuning is necessary.

All major AI cloud platforms offers you APIs to monitor a model to track data quality.

```
const url = `https://management.azure.com/subscriptions/...`;
const response = await fetch(url, {...});
const data = await response.json(),
driftStatus = data.properties.driftMetrics.dataDriftDetected,
driftDetails = data.properties.driftMetrics.driftMetricsDetails;
if (driftStatus) {
    ....}
```

### Step 8. Continuous Improvement (MLOps)

Automate retraining, testing, and deployment processes through MLOps practices. This ensures that your model stays relevant as data evolves. Platforms like Azure Machine Learning, Google Vertex AI, and AWS SageMaker provide MLOps tools for this purpose.

## Azure Al Studio

https://ai.azure.com/

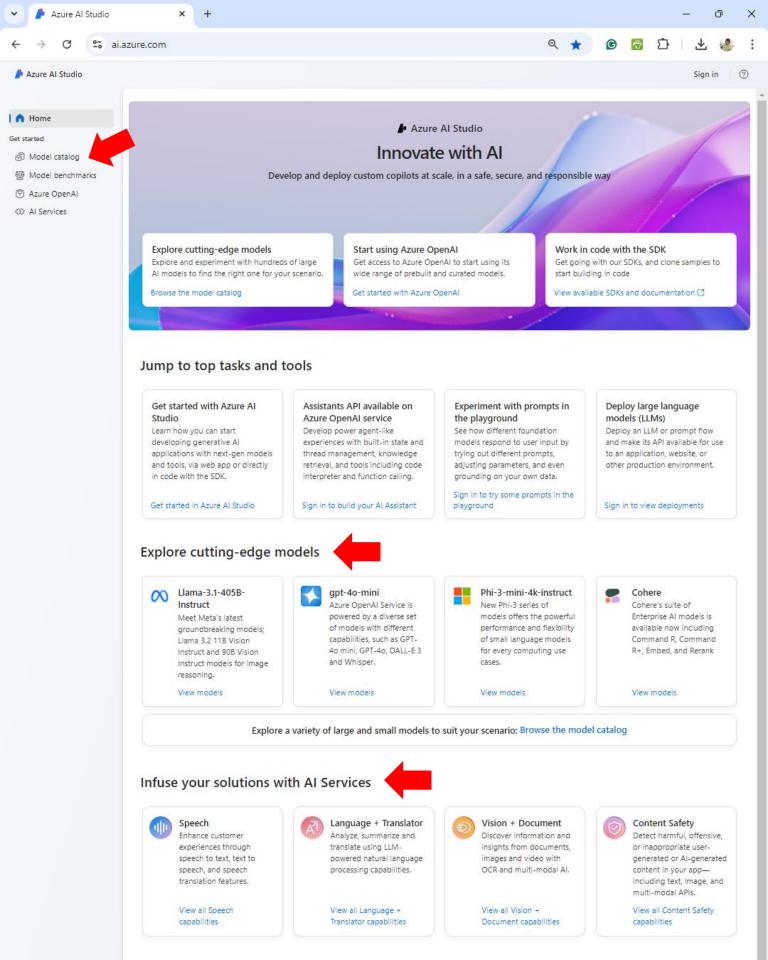
Azure AI Studio is a cloud platform provided by Microsoft Azure (akin to an IDE) that unifies various AI and ML services into one environment, enabling users to build, train, fine-tune, and deploy AI models.

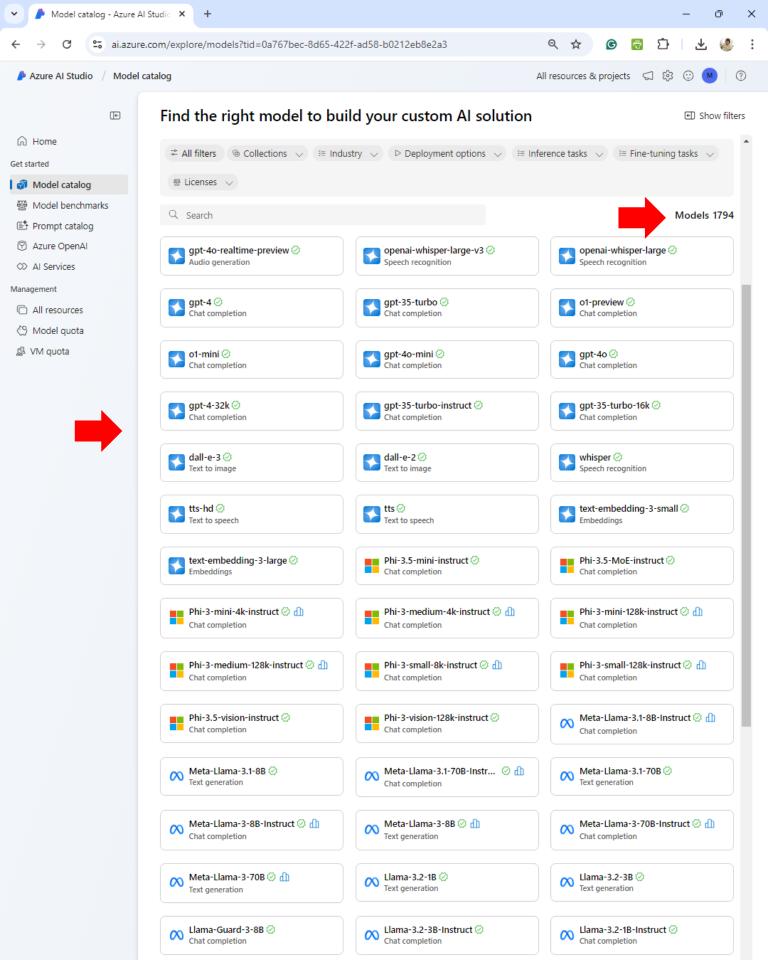
It offers tools for experimenting with pre-built AI models from Azure Cognitive Services, as well as custom models developed using Azure Machine Learning. It is a great generative AI application builder with support for prompt engineering, RAG, agent building, and low-code or no-code development.

Similar services:

- Amazon SageMaker
- Google Vertex AI





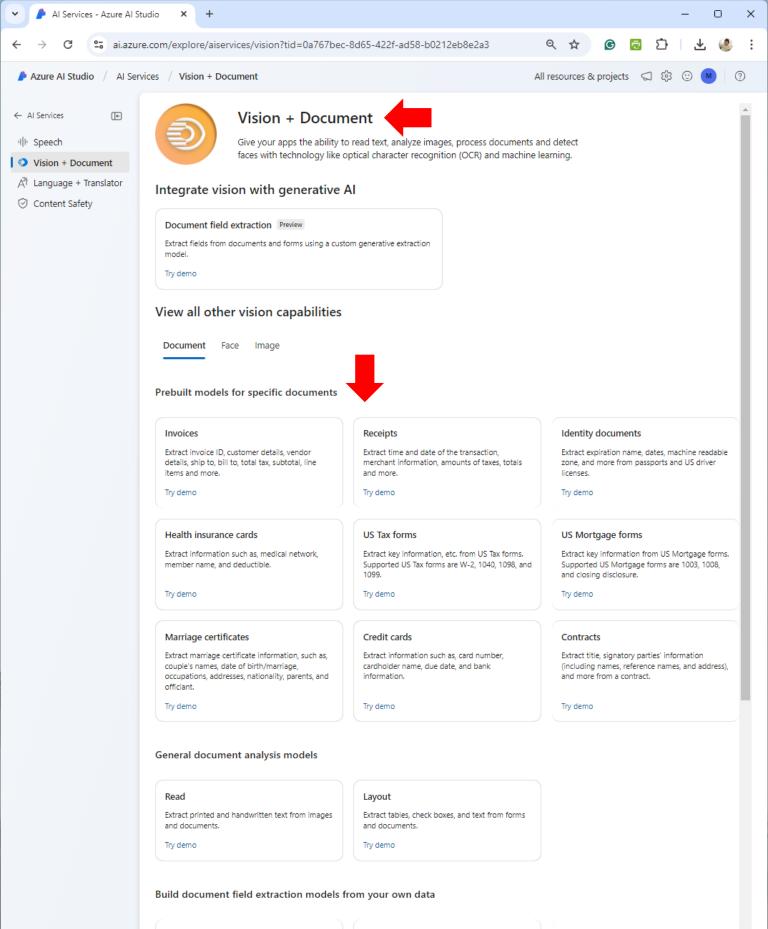


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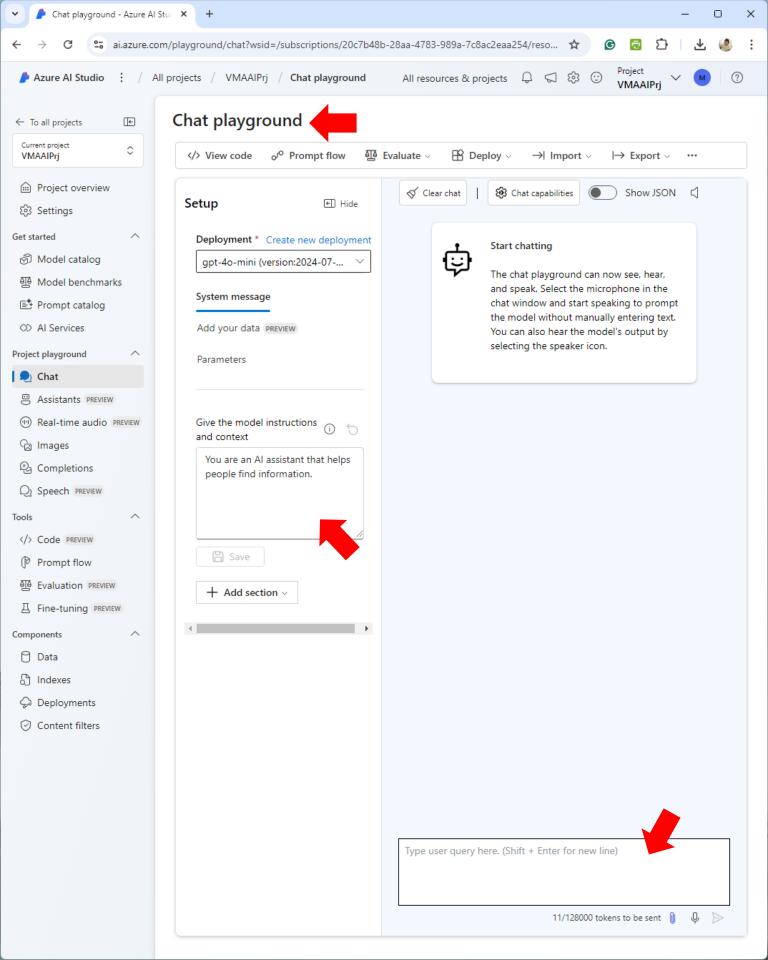
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Generate blog Content creation

Content creation



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## Google Vertex AI Studio

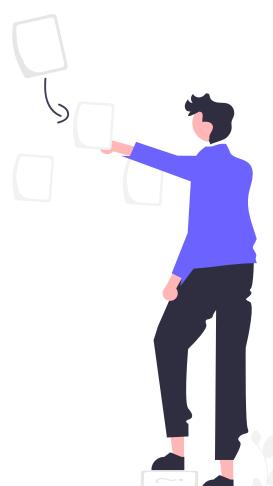
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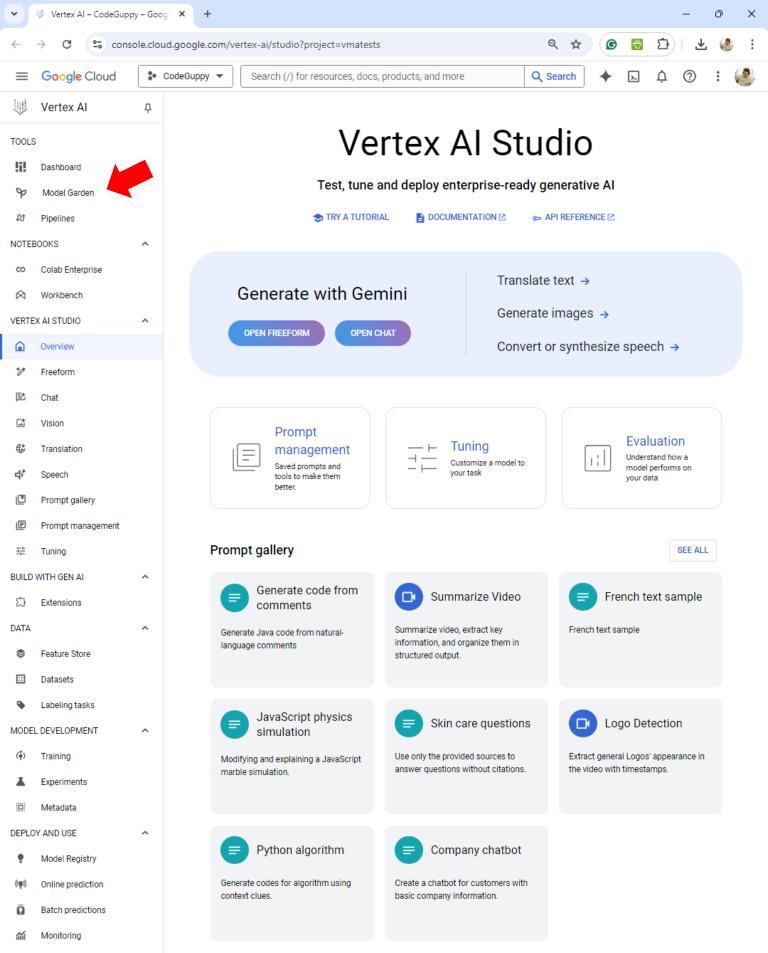
Google Vertex AI Studio is a cloud-based development environment within Google Cloud for building and using generative AI. You can select from 150+ foundation models from Google's "Model Garden".

It provides support for RAG and model tuning, and other compelling features.

Similar services:

- AWS SageMaker
- Azure Al Studio

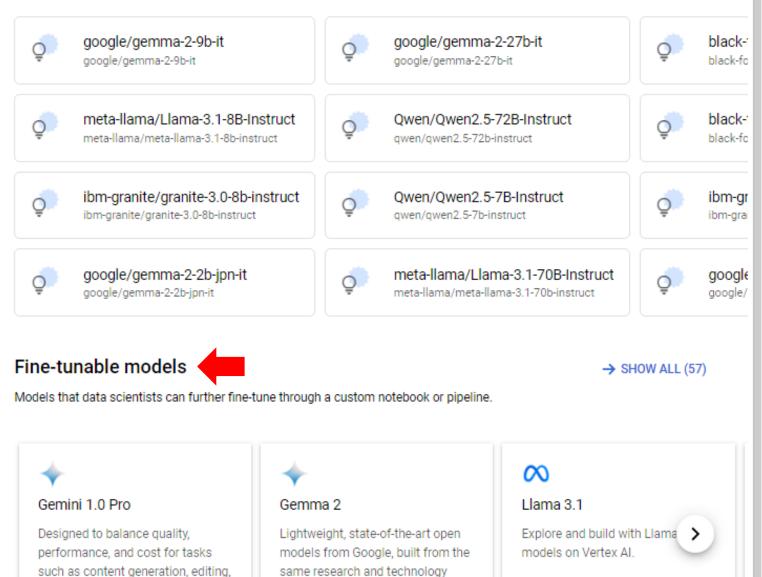




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### Open models on Hugging Face

Deploy some of the most popular open source models from Hugging Face to Vertex AI.

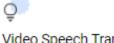


Task-specific solutions

summarization, and classification

→ SHOW ALL (37)

Most of these pre-built models are ready to use off the shelf, and many can be customized using your own data.



#### Video Speech Transcription

Useful for transcribing the speech in video.



#### Video Text Detection

Useful for detecting visible text in video.

used to create the Gemini models



#### BiomedCLIP

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## AWS SageMaker Studio

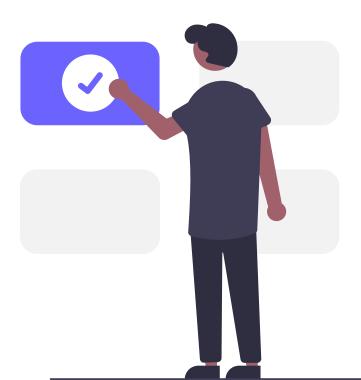
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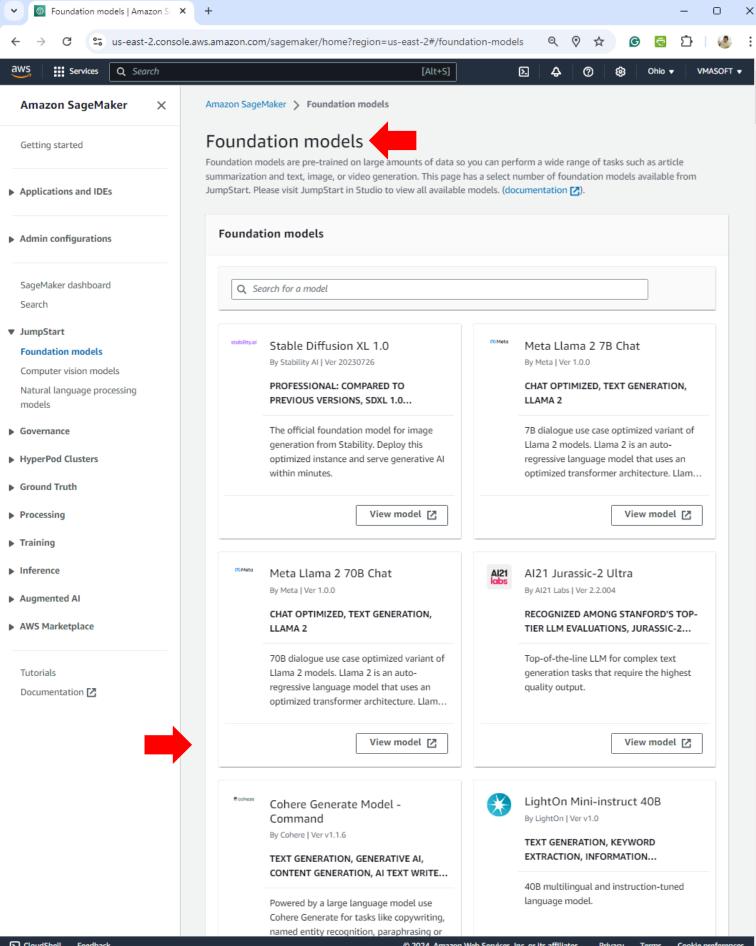
AWS SageMaker Studio is a fully integrated development environment (IDE) within AWS SageMaker that streamlines the entire machine learning lifecycle, from data preparation to model training, deployment, and monitoring.

SageMaker Studio supports Retrieval-Augmented Generation (RAG), prompt engineering and it offers access to a catalog of pre-built models. This makes it a powerful platform for building, experimenting, and scaling machine learning solutions with robust support for model management, versioning, and monitoring.

Similar services:

- Azure Al Studio
- Google Vertex AI Studio





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**Developer Guide** 

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- Model training
- Deploy models for inference

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Model creation with ModelBuilder

Model inference optimization

Options for evaluating your model

- Inference Recommender
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Serverless Inference

Serverless endpoint operations

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## Deploy models with Amazon SageMaker Serverless Inference

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Amazon SageMaker Serverless Inference is a purpose-built inference option that enables you to deploy and scale ML models without configuring or managing any of the underlying infrastructure. On-demand Serverless Inference is ideal for workloads which have idle periods between traffic spurts and can tolerate cold starts. Serverless endpoints automatically launch compute resources and scale them in and out depending on traffic, eliminating the need to choose instance types or manage scaling policies. This takes away the undifferentiated heavy lifting of selecting and managing servers. Serverless Inference integrates with AWS Lambda to offer you high availability, built-in fault tolerance and automatic scaling. With a pay-per-use model, Serverless Inference is a cost-effective option if you have an infrequent or unpredictable traffic pattern. During times when there are no requests, Serverless Inference scales your endpoint down to 0, helping you to minimize your costs. For more information about pricing for on-demand Serverless Inference, see Amazon SageMaker Pricing 2.

Optionally, you can also use Provisioned Concurrency with Serverless Inference. Serverless Inference with provisioned concurrency is a cost-effective option when you have predictable bursts in your traffic. Provisioned Concurrency allows you to deploy models on serverless endpoints with predictable performance, and high scalability by keeping your endpoints warm. SageMaker ensures that for the number of Provisioned Concurrency that you allocate, the compute resources are initialized and ready to respond within milliseconds. For Serverless Inference with Provisioned Concurrency, you pay for the compute capacity used to process inference requests, billed by the millisecond, and the amount of data processed. You also pay for Provisioned Concurrency usage, based on the memory configured, duration provisioned, and the amount of concurrency enabled. For more information about pricing for Serverless Inference with Provisioned Concurrency, see Amazon SageMaker Pricing 2.

You can integrate Serverless Inference with your MLOps Pipelines to streamline your ML workflow, and you can use a serverless endpoint to host a model registered with Model Registry.

Serverless Inference is generally available in 21 AWS Regions: US East (N. Virginia), US East (Ohio), US West (N. California), US West (Oregon), Africa (Cape Town), Asia Pacific (Hong Kong), Asia Pacific (Mumbai), Asia Pacific (Tokyo), Asia Pacific (Seoul), Asia Pacific (Osaka), Asia Pacific (Singapore), Asia Pacific (Sydney), Canada (Central), Europe (Frankfurt), Europe (Ireland), Europe (London), Europe (Paris), Europe (Stockholm), Europe (Milan), Middle East (Bahrain), South America (São Paulo). For more information about Amazon

## **OpenAl Platform**

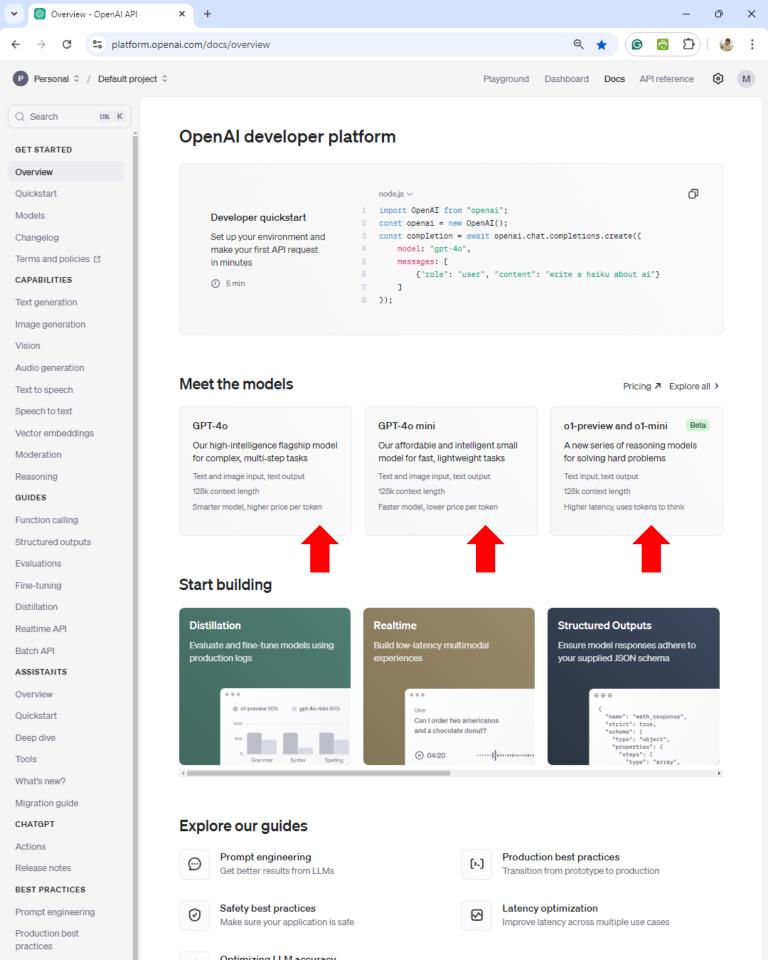
## https://platform.openai.com/

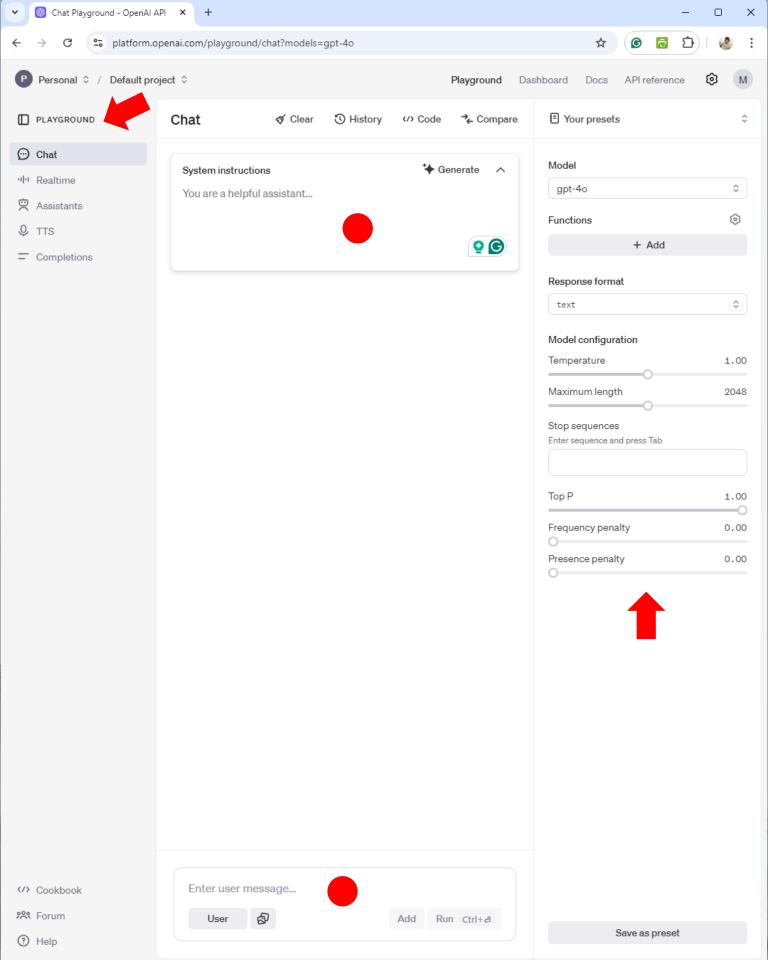
OpenAI Platform is perhaps the most well-known cloud platform of APIs that allows developers to integrate gen-AI models into their applications. The platform provides access to LLMs like GPT-4, which are used for tasks such as text generation, language translation, code generation, and more.

The platform includes a Playground where users can experiment with various models interactively, tweaking prompts and parameters in real time to see how models respond. Other core features include prompt engineering and RAG.

OpenAl offers various services such as text generation, image creation (e.g., DALL·E), code assistance (e.g., Codex), and more.







## HuggingFace

https://huggingface.co/

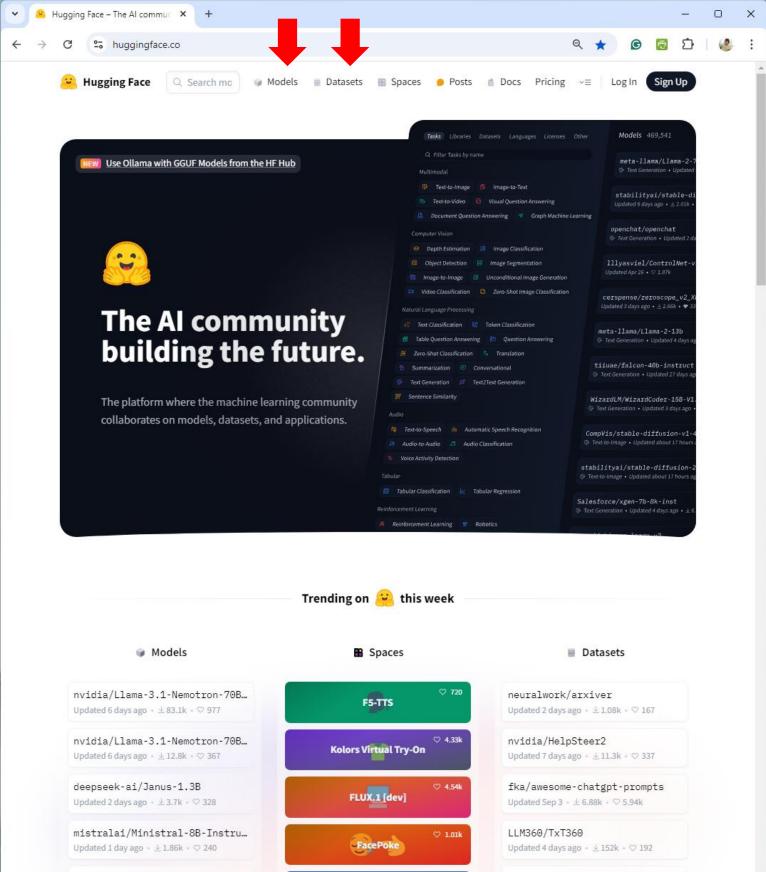
Hugging Face is an open-source platform that has gained widespread popularity for its extensive library of pre-trained models and tools for NLP, computer vision, audio, and multimodal tasks.

The platform's flagship Transformers library enables developers to access thousands of pre-trained models for tasks like text generation, translation, classification, and more, with support for popular deep learning frameworks like PyTorch and TensorFlow.

Hugging Face is widely adopted in the AI and machine learning communities, both in academia and industry, with its tools being used by companies like Microsoft, Google, and Facebook, as well as numerous research institutions.

If you need a model for a specific scenario, probably HuggingFace has it!





black-forest-labs/FLUX.1-dev Updated Aug 16 + ± 1.2M + ♡ 5.72k

Browse 400k+ models

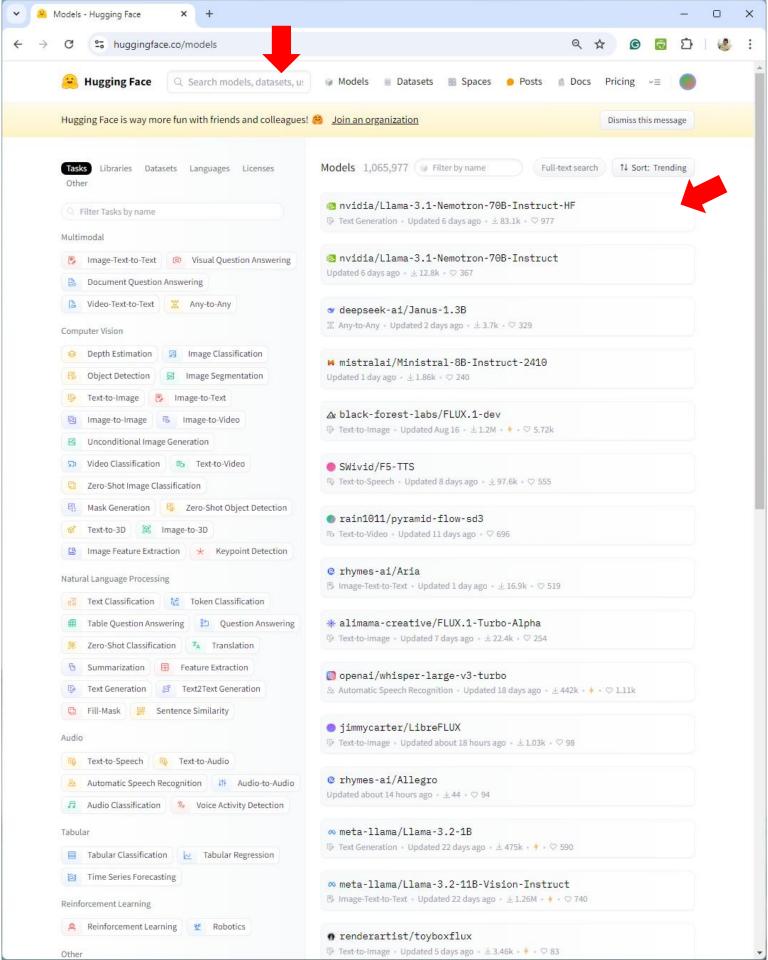
Browse 150k+ applications

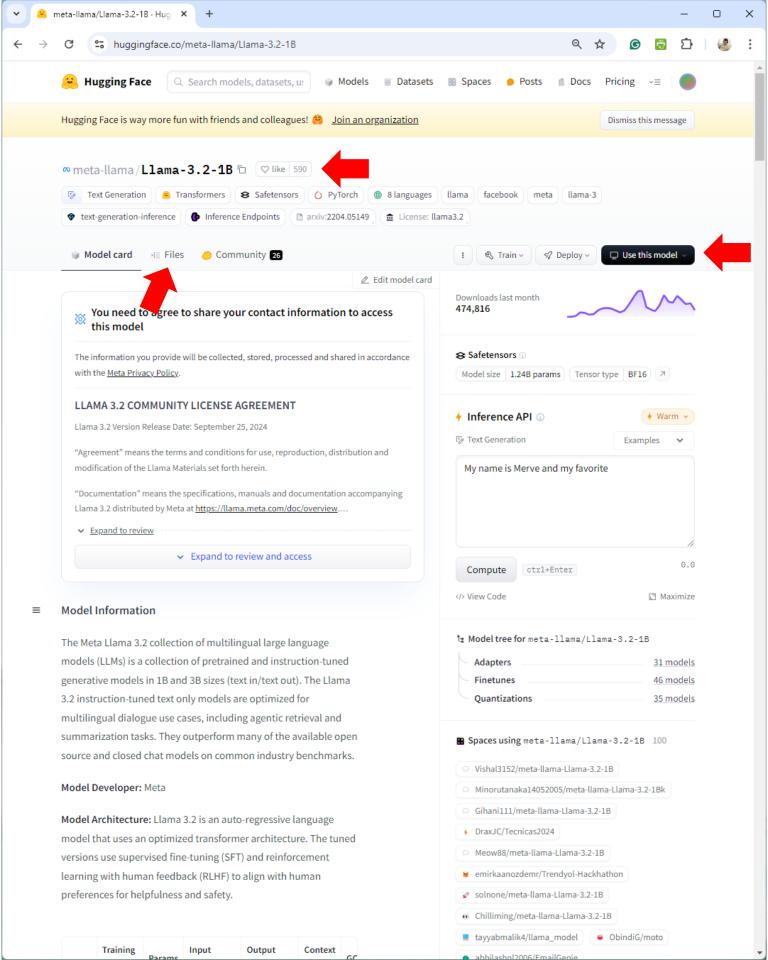
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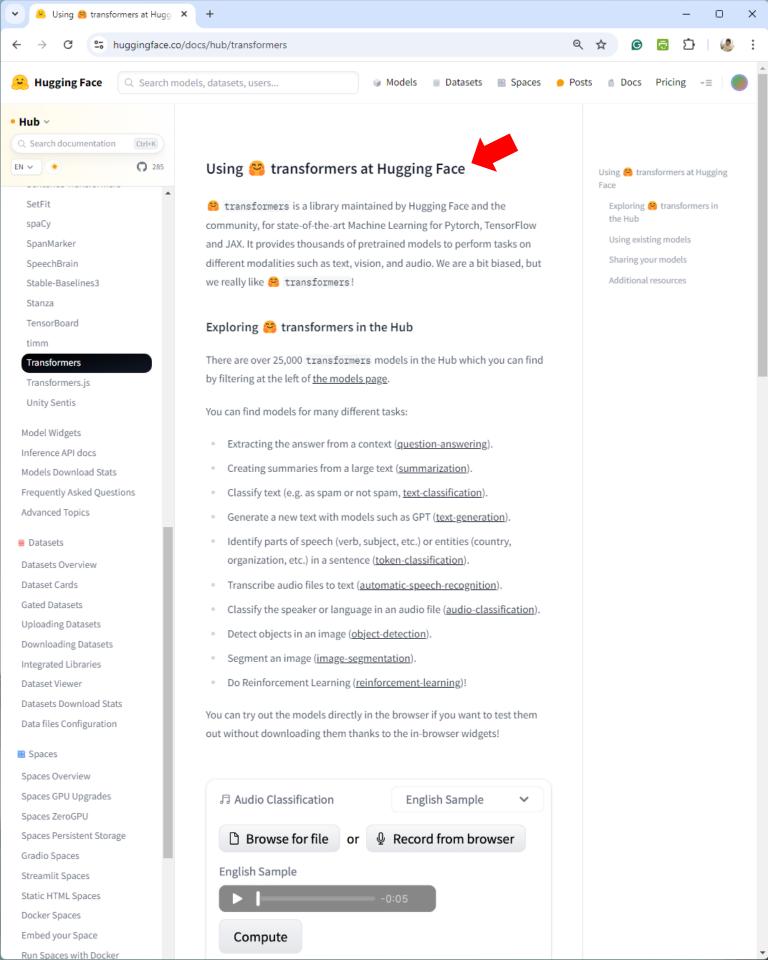
Browse 100k+ datasets

KingNish/reasoning-base-20k

Updated 17 days ago + ± 1.43k + ♡ 157







## IBM Watsonx.ai

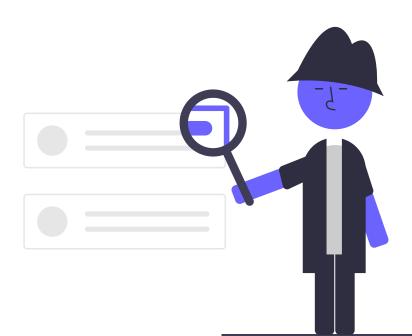
https://watsonx.ai/

If you're a IBM cloud customer, you should check IBM watsonx.ai.

It is IBM's AI platform designed to build, deploy, and scale AI models with a focus on foundation models and generative AI.

Watsonx.ai supports large-scale AI, including NLP, computer vision, and other machine learning tasks, and is particularly geared toward enterprise-grade applications.

In terms of competition, IBM watsonx.ai competes with platforms like Google Cloud Vertex AI, Microsoft Azure AI, and Amazon SageMaker.



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Model partnerships News and resources IP Protection for AI Models	Model name	Provider	Use cases	Context length	Price USD/1 million tokens		
Next steps	granite-3-8b- instruct New Featured model	IBM	Supports questions and answers (Q&A), summarization, classification, generation, extraction, RAG, and coding tasks.	4096	0.20		
	granite-3-2b- instruct New Featured model	IBM	Supports questions and answers (Q&A), summarization, classification, generation, extraction, RAG, and coding tasks.	4096	0.10		
	granite-guardian-3- 8b New Featured model	IBM	Supports detection of HAP/PII, jailbreaking, bias, violence, and other harmful content.	4096	0.20		
	granite-guardian-3- 2b New Featured model	IBM	Supports detection of HAP/PII, jailbreaking, bias, violence, and other harmful content.	4096	0.10		
	granite-20b- multilingual	ІВМ	Supports Q&A, summarization, classification, generation, extraction, translation and RAG tasks in French, German, Portuguese, Spanish and English.	8192	0.60	F	<b>*</b> .

## Replicate

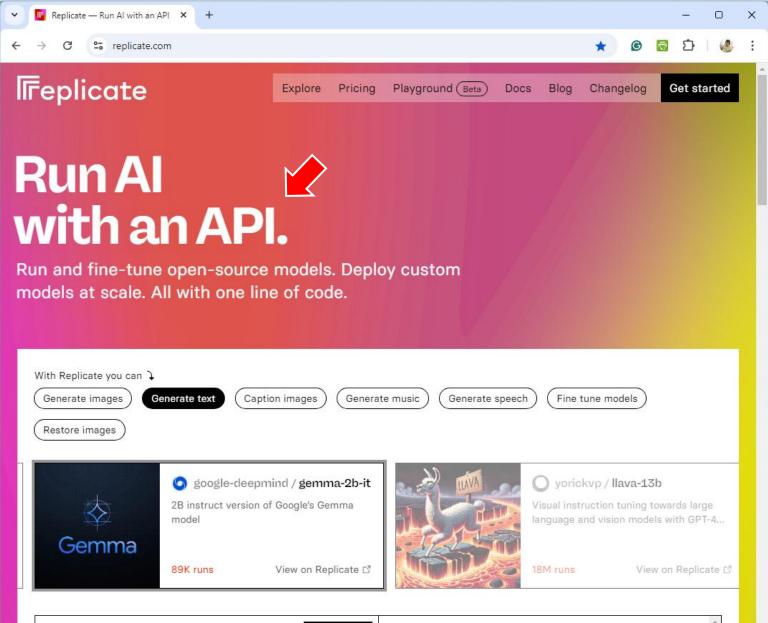
## https://replicate.com/

If you want a simple 3rd party platform, then replicate.com is a platform that simplifies the process of deploying and running machine learning models through a cloud-based API.

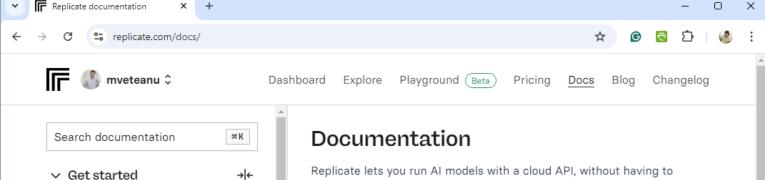
It allows developers to access a variety of open-source pretrained models for tasks such as image generation, video editing, text understanding, and more.

Replicate.com can be effectively used for AI inference, enabling developers to leverage pre-trained models or deploy their custom machine learning models for real-time inference via a cloud API. Once a model is deployed on Replicate, it can be accessed through API calls that handle input data processing and provide instant results.

Replicate competes with services like Hugging Face, and the ones from AWS, Google and Azure, all of which offer model hosting and API-based access to machine learning capabilities.



Write me a poem about Machine Learning.	
Python JavaScript cURL	Machines learn, they never sleep, Algorithms spin, a pattern to keep.
import replicate	From data's vast and ever-growing sea, They weave insights, a knowledge to believe.
<pre>output = replicate.run(     "google-deepmind/gemma-2b-it:dff94eaf770e1fc211e425     input={         "prompt": "Write me a poem about Machine Learning     } )</pre>	Supervised learning, a guiding hand, Training data, shaping the sand. Unsupervised, finding hidden gems, Clustering data, revealing their fears. Reinforcement, a learning spree,
<pre>nrint(outout) </pre>	Learning from mistakes, a path to believe. Deep learning, a hidden black box, Extracting patterns, where once there was no shock.
Run google-deepmind/gemma-2b-it with an API	The future holds, a world transformed, With machines learning, we are transformed.



- Run a model from Node.js
- Run a model from Google Colab
- Run a model from Python
- Fine-tune an image model

#### ✓ Guides

- Build a website with Next.js
- Build a Discord bot with Python
- Build an app with SwiftUI
- Push your own model
- Push a Diffusers model
- Push a Transformers model
- Push a model using GitHub Actions
- Deploy a custom model
- Fine-tune a language model
- Get a GPU machine
- > ComfyUI
- > Hypermedia
- > Instant ID
- > Language models
- > Llava
- > Model best practices
- > Photomaker
- > Stable Diffusion
- > Upscaling images
- > Whisper
- Topics
  - > Models
  - > Predictions
  - > Deployments
  - > Webhooks
  - > Organizations
  - > Billing

Replicate lets you run AI models with a cloud API, without having to understand machine learning or manage your own infrastructure.

You can <u>run open-source models</u> that other people have published, bring your own training data to <u>create fine-tuned models</u>, or build and <u>publish custom models</u> from scratch.



Try out Replicate quickly in your environment of choice



Run a model from Node.js

Get started with a few lines of JavaScript



#### Run a model from Google Colab

Run any public Replicate model in a notebook on Google Colab



#### Run a model from Python

The language of the machine learning world



#### Fine-tune an image model

Create your own fine-tuned Flux model to generate new images of yourself.

#### Topics

Learn about the building blocks that make Replicate work



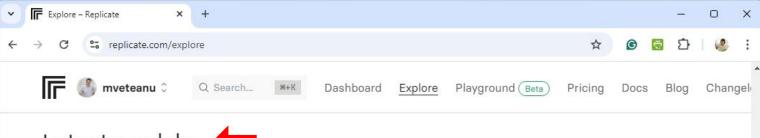
#### Models

A model is a trained, packaged, and published software program that accepts inputs and returns outputs.

#### Predictions [Variable]



Whenever you run a model, you're creating a prediction. Learn about inputs outputs files and other aspects of the prediction



## Latest models

Page 1



## stability-ai/stablediffusion-3.5-large

A text-to-image model that generates high-resolution images with fine details. It supports various artistic styles and produces diverse outputs from the same prompt, thanks to Query-Key Normalization. Updated 2 hours ago \$ 1.8K runs



#### Next page →

### nitishtri3d/alphabakevton

Virtual Tryon by AlphaBake, upload your face image and see the garment on yourself. Updated 6 hours ago \$ 50 runs



### decorx-ai/augmentexperiments Updated 7 hours ago

\$ 7.8K runs



### specialcarbidetools / sc...

Updated 16 hours ago

\$ 21 runs



mayoita/max-mayoita3 Updated 1 day ago





#### maxvanderwerf / crocs

Updated 1 day, 3 hours ago

\$ 19 runs



ailingangel/fubao-1 Updated 1 day, 3 hours ago \$ 9 runs



#### sliday/anatomy

Somewhat precise anatomical images trained on the 1918 edition of Gray's Anatomy medical textbook. Updated 1 day, 4 hours ago \$ 69 runs

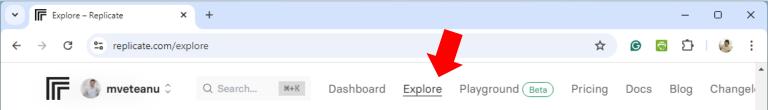


vasservera/vasser Updated 1 day, 4 hours ago 🛛 🕫 258 runs



### mmaluchnick/sarah

Updated 1 day, 7 hours ago \$ 29 runs



#### Generate images

Models that generate images from text prompts

bytedance/sdxl-lightning-4step stability-ai/stable-diffusion black-forest-labs/flux-schnell and <u>27 more...</u>

#### Edit images

Tools for manipulating images.

tencentarc/gfpgan sczhou/codeformer rossjillian/controlnet and 23 more...

### Upscale images

Upscaling models that create highquality images from low-quality images

nightmareai/real-esrgan jingyunliang/swinir philz1337x/clarity-upscaler and <u>19 more...</u>

#### Transcribe speech

Models that convert speech to text

openai/whisper vaibhavs10/incredibly-fast-whisper thomasmol/whisper-diarization and <u>4 more...</u>

## Use a face to make

images

4 H

Make realistic images of people instantly

### Use a language model

Models that can understand and generate text

meta/meta-llama-3-8b-instruct meta/meta-llama-3-70b-instruct meta/meta-llama-3-8b and <u>38 more...</u>

#### **Restore** images

Models that improve or restore images by deblurring, colorization, and removing noise

tencentarc/gfpgan sczhou/codeformer jingyunliang/swinir and <u>17 more...</u>

#### Get embeddings

Models that generate embeddings from inputs

andreasjansson/clip-features daanelson/imagebind replicate/all-mpnet-base-v2 and <u>5 more...</u>

#### Chat with images

Ask language models about images

yorickvp/llava-13b yorickvp/llava-v1.6-mistral-7b yorickvp/llava-v1.6-vicuna-13b and <u>15 more...</u>

#### Generate music

Models to generate and modify music

meta/musicgen riffusion/riffusion

#### **Caption** images

Models that generate text from images

<u>salesforce/blip</u> <u>andreasjansson/blip-2</u> <u>yorickvp/llava-13b</u> and <u>10 more...</u>

## The FLUX.1 family of models

The FLUX.1 family of text-to-image models from Black Forest Labs

black-forest-labs/flux-schnell black-forest-labs/flux-pro black-forest-labs/flux-dev and <u>1 more...</u>

#### Extract text from

#### images

Optical character recognition (OCR) and text extraction

abiruyt/text-extract-ocr cudanexus/ocr-surya mickeybeurskens/latex-ocr and <u>2 more...</u>

#### Use handy tools

Toolbelt-type models for videos and images.

falcons-ai/nsfw\_image\_detection cjwbw/rembg smoretalk/rembg-enhance and <u>15 more...</u>

### Fine-tune Flux

Create a fine-tuned Flux model using your own training images.

bytedance/hyper-flux-8step fofr/flux-black-light

## Miscellaneous

Other services for AI inference, Model Serving and MLOps

baseten: octoai: modal: fireworks ai: deepinfra: Banana.dev: DataRobot: RunPod: LambdaLabs: Mistral AI: https://www.baseten.co/ https://octo.ai/ https://modal.com/ https://fireworks.ai/ https://deepinfra.com/ https://www.banana.dev/ https://www.banana.dev/ https://www.datarobot.com/ https://www.runpod.io/ https://lambdalabs.com/ https://mistral.ai/



## Buzzwords used in this brochure

**1.Generative AI**: AI that creates new content like text, images, or music from input data (e.g., GPT, DALL·E).

**2.AI Hallucinations**: When AI generates incorrect or nonsensical information not based on reality or input.

**3.Foundation Model**: Large, pre-trained models used as a base for various AI tasks, fine-tuned for specific applications.

**4.LLM (Large Language Model)**: AI models that process and generate natural language (e.g., GPT, BERT).

**5.Transformer**: A neural network that uses self-attention for parallel processing, key for models like GPT and BERT.

**6.Tokenization**: Breaking text into smaller units (tokens) for model input.

**7.Fine-tuning**: Adapting a pre-trained model to specific tasks with additional training on a new dataset.

**8.Prompt Engineering**: Crafting prompts to guide AI models in generating the desired output.

**9.RAG (Retrieval-Augmented Generation)**: Combines retrieving relevant data with generation models to improve outputs.

**10.Vector Database**: Stores and queries vector embeddings for tasks like similarity search and recommendation.

**11.Embeddings**: Numerical representations of data used for tasks like search and classification.

**12.Multimodal Models**: Models that process multiple data types, like text, images, and audio.

**13.Inference**: Using a trained model to make predictions on new input data.

**14.MLOps**: Practices for deploying and managing machine learning models in production.

## Marian Veteanu

**Technology Architect and Product Leader** 

# Looking to see how I can add value to your organization?

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